

WHAT'S NEW ON EVERYTHING EARTH

VOLUME 2, ISSUE 10

October 2022



Everything Earth

The Airlines are Lying to You

Video: Very Motivated Fawn

Twisted Caprese + Pear Pie

Fall Flowers Put on a Show

AIRLINES FIGHT EMISSION RULES, LIE ABOUT "GREEN"

The airline industry's carbon emissions doubled between 1990 and 2019. Their emissions are forecast to rise from 3% of the global total to a whopping 22% by 2050 as other industries reduce pollution output while airlines furiously fight more strident emissions rules for their own industry.

The global airline trade association: International Air Transport Association (IATA) has lobbied successfully for years against climate rules. "[Corsia](#)" the emissions program that the airline industry negotiated for itself *exempts all domestic flights* as well as some of the biggest polluters including China and India. It is so weak that "Corsia is unlikely to materially alter the direct climate impact associated with air travel," the European Commission concluded in a 2020 report.

Meanwhile, airlines hoping to appear green are buying [carbon offset credits](#) in vast quantities that do little to neutralize their carbon output, but go a long way towards greenwashing their emissions-heavy operations.

Last year, Delta Air Lines Inc. bought nearly 300,000 credits from [Tuppadahalli](#), a windfarm in India meant to replace energy that would otherwise have come from coal. Instead, it simply added to India's power capacity. Nevertheless, Delta got to claim progress towards its pledge to curb emissions. Southwest Airlines goes a step further, encouraging passengers to buy carbon offset credits for their flights to "show our shared planet love." Southwest then "shares" that money with itself to buy poor quality offset credits and market its "green" credentials.

The voluntary carbon credit program was set up 21 years ago by the United Nations "[Clean Development Mechanism](#)" (CDM) to allow polluting corporations to offset their greenhouse-gas emissions by funding mitigation projects that wouldn't be possible without the cash infusion. Each credit, costing about \$2-\$20, is supposed to offset one ton of carbon emissions.

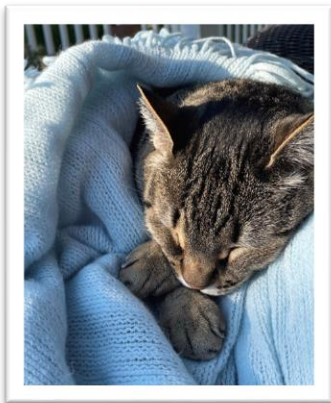
But carbon credit projects vary widely in their effectiveness at mitigating emissions. Cheaper credits come from projects that have sold themselves to the carbon credit market for profit but have little or no environmental impact. Most of the 30 million credits purchased by airlines since 2020 are among the cheapest available, according to the market analytics firm [AlliedOffsets](#).

Some of these projects do not actually produce any electricity. By 2011, nearly half of the CDM-registered projects were wind farms or hydroelectric facilities in China and India. But some windfarm turbines at approved projects were not even connected to the power grid. Others technically produced electricity but couldn't sell it because grid operators rejected wind energy in favor of coal.

Still other CDM-approved "green" projects are owned by conglomerates that decimate the environment in other ways, including wind farms built by a utility owned by China, Three Gorges Co., one of the most environmentally damaging dams on earth.

One airline is uniquely truthful. United Airlines' [Chief Executive Scott Kirby](#), a critic of voluntary carbon offsets, calls these credits "borderline fraud" that allow CEOs to "*pretend that they've done the right thing for sustainability when they haven't made one whit of difference in the real world.*"





We found Wink! Our sweet boy had escaped and gone missing on September 12. The neighborhood came together in the most heartwarming way to help look and call for him. Others of you sent positive energy from around the world. We found him at midnight on Sept. 19 after an intense search effort by friends that evening. He was exhausted but in good health. Our deepest unending gratitude to all our readers.

Some plants, like mums and asters, are late bloomers, saving their profusion of flowers for autumn, just when pollinators need them most. Please see [October Flowers](#) for more flowers—all dressed up for Fall—as well as the garden bounty that were flower buds just a few months ago. Miracles abound.



OCTOBER SAYS “CAPRESE” WITH A TWIST. OH, AND, PEAR PIE TOO!



[Caprese salads](#) are must in October. In fact, it's the only time when a true Caprese is possible since Vine-ripened organic heirloom tomatoes, packed with complex flavors, are the key. They are at their peak in the Fall.

The twist is avocado to add savory butteriness; sungolds sweet as candy and edible flowers to add the last flavor of the palette: a bit of bittersweet. And no stacking the ingredients please!

[Pear pie](#)? Of course! It tastes a lot like apple pie, but the flavors are brighter. Here is how you can make a simple delicious pear pie minus the peel without the time-consuming labor of peeling. It's a simple trick that saves you time.



OCTOBER VIDEO: ONE VERY MOTIVATED FAWN

Deer are ferociously protective of their fawns when they sense predators. A doe will defend her fawn by charging at a dog, coyotes or mountain lions striking with her powerful front hooves. As it turns out, though, deer aren't very concerned moms when it comes to foraging. This little guy has to [leap for apples](#) while mom munches contently away.

Spoiler alert: he does not reach the apples, but knowing this little family would be back, lots of apples magically dropped from the tree while the family was away . . . ready for a fawn-reachable feast that night.



STAY TUNED FOR “WHAT’S NEW ON EVERYTHING EARTH” NOVEMBER 2022

Meanwhile, please feel free to [Contact Us](#) with questions or to sign up for this monthly newsletter.